

# ICPH



INTERNATIONAL CONFERENCE  
ON PHYSICIAN HEALTH™ 2024

HALIFAX, NOVA SCOTIA, CANADA



OCT 17-19



Sponsorship & Exhibitor  
Opportunities

# About ICPH 2024

The International Conference on Physician Health™ (ICPH) is a premiere medical event organized by the collaboration of the Canadian, American, and British medical associations. Held once every two years, ICPH gathers physicians from around the world to convene and tackle the most pressing issues regarding their profession's wellness. The conference provides a forum for practitioners and researchers to present innovative methods and support systems, educational programs, and recent research findings in the area of physician health.

ICPH 2024 will be held in Halifax, Nova Scotia, on Oct. 17–19 at the Halifax Convention Centre. This year's conference theme is "Improving well-being through the power of connections," focusing on the power of bringing people together to support and advance well-being.

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## Opportunities for your organization

ICPH 2024 is a unique opportunity to connect with an international and influential audience, offering a range of meaningful benefits:

- Connect with physician leaders from around the world
- Showcase your organization's commitment to physician health
- Position your brand as an involved partner in improving physician well-being
- Promote your services to over 400 highly-engaged attendees
- Get firsthand insights into cutting-edge, innovative research in physician health

We have a selection of both sponsorship and exhibitor options to suit your needs and budget.

ICPH 2022 in Orlando, Florida attracted over 480 attendees in-person and virtually from around the world. ICPH 2024 will be exclusively in-person, giving you even more opportunity to connect with attendees and participate in the conversations that matter.

## ICPH audience

ICPH attracts attendees from around the world, but especially from Canada, the United States, and the United Kingdom. Participants include physicians, academics, students, researchers in physician health, health administrators, educators, and consultants. The elevated status of ICPH draws leaders in these fields both as presenters and attendees.

We are already seeing a higher level of interest in ICPH 2024 than in previous years and expect more than 400 people at the conference, eager to connect with both the content and other attendees.

For additional information, please visit [international-conference-physician-health.org](https://international-conference-physician-health.org) or contact [physicianhealth@cma.ca](mailto:physicianhealth@cma.ca)

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# Sponsorship packages

Sponsorship of ICPH 2024 presents a unique opportunity to connect your brand to a large audience of physician leaders. Three tiers of sponsorship are available to suit a range of needs and budget. All sponsorship fees are listed in Canadian dollars. Applicable taxes will be applied.

Benefits	Premier	Gold	Silver
Hyperlinked logo on conference website	Principal	Prominent	Included
Company profile in the conference app	✓	✓	✓
Complimentary registrations, valued at \$1,200 each	Three	Two	One
Refreshment break sponsor	-	-	✓
Recognition at conference opening and closing	✓	✓	✓
Introduction opportunity at reception	✓	-	-
Welcome reception sponsor	✓	-	-
One breakfast or lunch sponsorship, with introduction opportunity and logo at meal area	-	✓	-
	SOLD OUT	\$15,000	\$8,000

## Exhibitor add-on for sponsors

For a discounted \$3,000 fee, you can also have an exhibitor space as described below. This also includes the two additional registrations. This offers additional presence, staff, and interactions at the event.

There are a limited number of sponsorship opportunities available on a first come first served basis. For more information and to secure your sponsorship, please contact [physicianhealth@cma.ca](mailto:physicianhealth@cma.ca).

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# Exhibitor packages

Exhibiting at ICPH 2024 gives you an excellent opportunity to personally connect with attendees, getting to demonstrate your work and services in a face-to-face setting.

Exhibition space is available for \$4,000 plus applicable taxes, entitling you to the following:

- One exhibit space, including one six-foot draped table
- Two complimentary conference registrations, valued at \$2,400
- Listing on website exhibitor directory with company bio, contact details and links
- Prompting attendees to visit exhibitors during breaks
- Listing on conference app with a hyperlink to your website

Space is limited for exhibitors, so book your place early by contacting [physicianhealth@cma.ca](mailto:physicianhealth@cma.ca).

## Exhibitor schedule

The conference will be held at the Halifax Convention Centre in Halifax, Nova Scotia, Canada, on Oct. 17–19. The final conference agenda is to be confirmed and will determine the breaks when attendees are encouraged to visit the exhibitor area.

### Exhibitor set-up

Setup opens on Wed., Oct. 16, at 3:00 pm and runs until 6:00 pm. All exhibits must be set up and ready to open at 8:00 am on Thurs., Oct. 17. (Times subject to change).

Details regarding shipping and additional equipment requests will be sent in the information packages to exhibitors and sponsors upon confirmation of participation.

### Exhibitor tear-down

All exhibits can be dismantled as of 12:30 pm and made ready for shipment by 2:00 pm on Sat., Oct. 19. (Times subject to change).

### Overnight security

The exhibit area will be accessible to the public outside of conferences times, with limited security. Exhibitors are responsible for materials in their respective booths and are advised to remove valuable items after hours. ICPH will not be responsible for any losses incurred during the conference.

